

# ORDER

**Orders**  
**Order / Rev:** 2337710  
**Alt Order #:** WOC13283226  
**Product Desc:** Issue  
**Estimate:** 11112  
**Flight Dates:** 10/25/21 - 10/31/21  
**Original Date / Rev:** 10/21/21 / 10/25/21  
**Order Type:** General

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Accounts Payable  
650 Massachusetts Ave NW, Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Facebook  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** 04/29/21  
**Advertiser External ID:** 194298  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/29/21	2	\$300.00	\$255.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	2	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$300.00</b>	<b>\$255.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	15%	\$300.00
Market	100%	\$2,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$1,700.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/25/21	10/29/21	Local News @ 12p M-F CM		12-1p	MTWTF--	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
				WHAS11 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	MTWTF--		2				\$150.00		0.00			

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Advertiser: ISS/ Facebook  
 Product Desc: Issue  
 Estimate: 11112

**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	MTWTF--		2				\$150.00		0.00			
													Totals	2	\$300.00